

March 3, 2018

# ST. MICHAEL'S LEARNING



//stmichaelslearningacademy.com

## Features

- Custom HTML
- Redesigned logo that matched color palate
- Pop-out pages for services, keeping visitors on homepage
- Feedback and testimonial section
- Contact us and an About Us page, with Anti-Spam feature

## Our Advantage

milMedia Group is a privately held company, consisting of a creative and multi-talented team comprised of web designers, web developers and graphic designers. We provide a wide range of services including portal, CMS, and LMS design, web development, mobile application deployment, web hosting, and search engine consulting. milMedia Group offers customer-oriented services and delivers creative and effective results.

## About Us

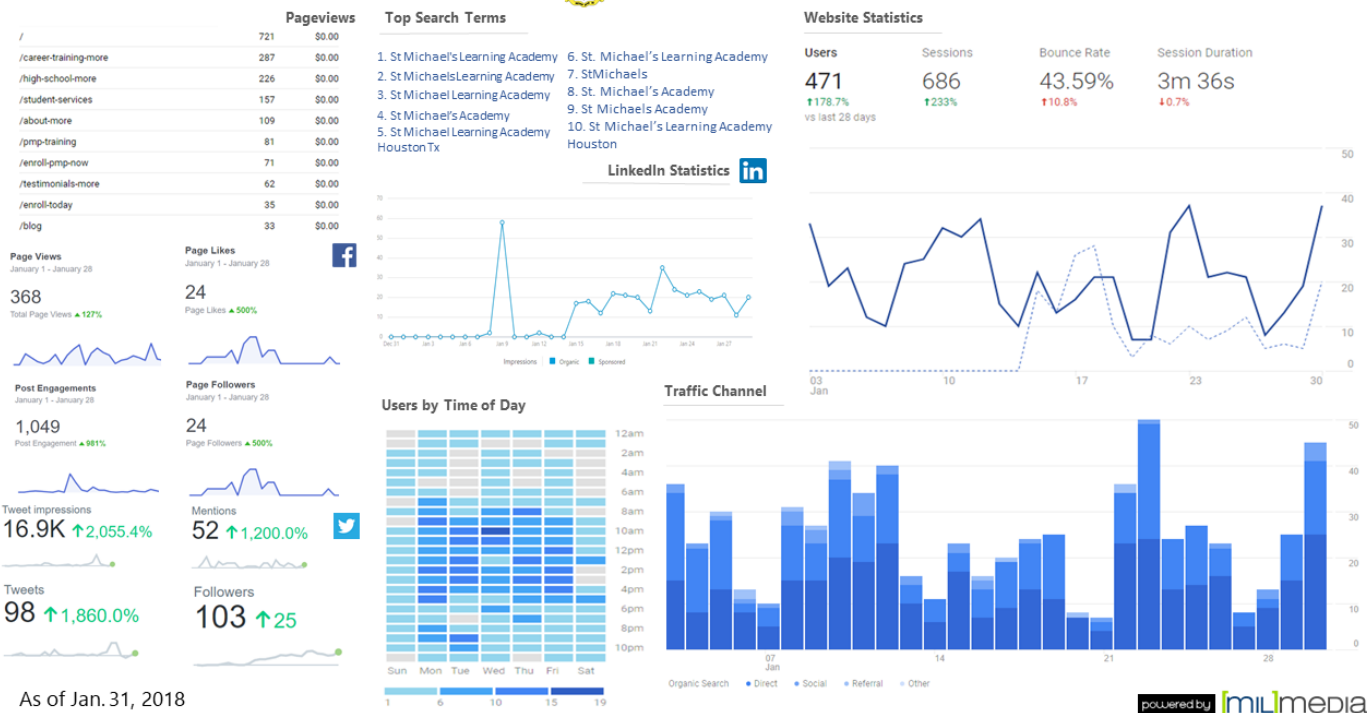
Created in 1991 as an online portal which became a Department of Defense customer "best practice," milMedia Group has over 20-years of web portal design and configuration experience.

St. Michael's Learning Academy in Houston, TX had no brand recognition in their market partially because of low placement on search engines. They approached us to improve their web presence and increased their pipeline for social media generated enrollments across three lines of business. Within 1-month we increased activity across three primary social platforms, created a blog, and raised their placement to page #1 in two of three keyword combinations.

*"GREAT work! We are very happy."  
-Christine Aboud,  
President & Co-Founder*



## Digital Marketing Scorecard



Ask us how we can help you with your web design and hosting needs.

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